



PRESS RELEASE

RELEASE DATE:
12/9/2024

DeckerUSA Partners with Chipp.AI to Reconceptualize Financial Literacy Education

Houston, TX - DeckerUSA, a leading publisher of financial literacy education materials, announces a groundbreaking partnership with Chipp.AI to integrate advanced artificial intelligence capabilities into their award-winning personal financial literacy curriculum. This collaboration marks DeckerUSA as one of the first independent specialized educational content providers to incorporate AI-powered learning tools into financial literacy education programs.

"This partnership represents a significant leap forward in how we prepare students for financial success," says Lorraine Decker, founder of DeckerUSA. "By integrating Chipp.AI's advanced technology with our proven curriculum, we're creating an unprecedented learning experience that combines practical financial knowledge with personalized, AI-driven instruction."

The enhanced platform will feature:

- Personalized learning pathways adapted to individual student progress
- Real-time feedback and assessment capabilities
- Interactive AI-powered financial scenarios and simulations

This integration will be available to all schools currently using DeckerUSA's Real Life Financial Mathematics course, which currently serves approximately 12,000 students across 31 Texas school districts.



"Financial literacy education is crucial for preparing today's students for tomorrow's economic challenges," says Scott Meyer, CEO of Chipp.AI. "Our AI technology will help make financial concepts more accessible and engaging for students while providing educators with powerful tools to enhance their teaching effectiveness."

The new AI-enhanced curriculum will launch in the upcoming academic year, with pilot programs beginning in select Texas school districts this spring.

About DeckerUSA:

DeckerUSA is a TEA-approved educational publisher specializing in financial literacy and real-world mathematics education. Through their strategic partnership with Financial Mentors of America (FMA), students receive a comprehensive learning experience that combines innovative curriculum with personalized mentorship from industry professionals including CFPs, CPAs, lawyers, and engineers. This unique educational model has demonstrated remarkable success, achieving 100% high school completion and 98.7% college enrollment rates among participants, establishing DeckerUSA as a pioneer in transformative financial education.

About Chipp.AI:

Chipp.AI makes it easy to integrate private AI into businesses and educational institutions. Their advanced AI platform connects with learning management systems to create engaging, personalized, and effective learning experiences across various educational disciplines, with all data stored in the schools infrastructure.

For more information, contact:

Bing Mei

DeckerUSA Media Relations

bing@financialmentors.org

www.deckerusa.com